

THE COMPANY

HÜBNER Corporate Communications! Holistic, strategic, pragmatic, and creative – we support clients from small and medium-sized business, large enterprises, non-profit organizations and associations concerning all aspects of communication. Our primary focus: strategic consulting.

Seven reasons exemplifying situations in which you may require our consulting offering:

- **You want to step up your media presence.**
We possess the expertise required to increase your organization's media coverage.
- **You want to launch a new product or a new brand.**
We will assist you in developing a convincing PR strategy.
- **You want to learn how to deal professionally with journalists.**
We provide practice-proven advice. Our "Media Training for Managers" will furnish you with facts on how to optimally showcase yourself.
- **You do NOT want your name in the newspaper.**
Some projects develop more successfully out of the limelight. We know how you can attain or avoid media attention.
- **Your organization is in a crisis.**
We will show you how to convincingly deal with the media and turn a crisis into your advantage.
- **An important change (sale, takeover) is imminent.**
We will support you in developing your entire communication strategy – internally within your organization as well as between your company and the general public.
- **Some messages can be put across more effectively by third parties, with their distinctively special perspectives and choice of words.**
You can contract us to act as your press officer, ghostwriter or topic moderator.

OUR SERVICE RANGE:

Corporate Communications
Public Relations
Strategic Press Work
Ghostwriting
Strike Management
(www.streikmanagement.de)
Crisis PR
Communication Concepts
Wording / Texts
Coaching / Seminars
Lobbying
Event Planning
Moderation
Presentations

We provide our services to companies in the sectors of industry, trade, services, consulting, science and culture. With fresh ideas and our personally tailored offering, we are keen on researching all matters involving internal and external communication. Organizing communication is our passion & profession – for international organizations within the German-speaking market.

PROF. PETER W. HÜBNER

Lawyer, marketing expert, organizational specialist, and founder of HÜBNER – Unternehmenskommunikation. Having been in the business for more than 15 years, his advice and network of connections have become highly treasured insider tips in the communication industry.

Peter W. Hübner is a much sought-after speaker and moderator and teaches marketing and communication at several universities.

